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PRESS RELEASE

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FOR IMMEDIATE RELEASE

NTC VP Edward P. Hobson Named Fellow of BKSTS- The Moving Image Society

GLENDALE CA, November 14, 2006—National TeleConsultants—the nationwide leader in strategic technology consulting and engineering design services for the media industry—is pleased to announce that its Vice President Edward P. Hobson has been named a Fellow of BKSTS-The Moving Image Society (*BKSTS* stands for the *British Kinematograph Sound and Television Society*). The organization, founded in London in 1931, is dedicated to encourage, sustain, educate, train, and represent all those involved creatively or technologically in the business of providing moving images and associated crafts in any form and through any media.

In addition to his role as a VP of National TeleConsultants, Edward P. Hobson is also the current President of the SMPTE (Society of Motion Picture and Television Engineers) and a SMPTE Fellow. Starting his career as a college radio broadcaster, Hobson today has more than 35 years of experience in broadcast engineering and operations. His professional career includes positions at Capital Cities and General Electric Broadcasting, the Grass Valley Group, Graham-Patten Systems, and Sony Broadcast and Professional Group. He left Sony and co-founded Omneon Video Networks before joining National TeleConsultants. Elected President of the SMPTE in 2004, one of Hobson's first initiatives was to join the BKSTS and encourage renewed collaboration between the two Societies.

“This year marks the SMPTE's 90th anniversary, having been originally founded in 1916 as the Society of Motion Picture Engineers,” Hobson comments. “As with the British Kinematograph Society, founded in 1931, both organizations had a mandate to educate moving-image professionals about the latest technological advances. Today the moving image is in its second century and has transitioned to a diversity of digital formats that range from HDTV to Internet-delivered dynamic media. As a result, it's

more important than ever that professional organizations educate their members and disseminate technical information to facilitate international communications and understanding. BKSTS-The Moving Image Society excels in this regard, and it's a great honor to be named a Fellow of this prestigious organization.”

About BKSTS-The Moving Image Society: To encourage, sustain, educate, train and represent all those who are involved creatively or technologically in the business of providing moving images and associated crafts in any form and through any media. See www.bksts.com.

About the SMPTE: The Society of Motion Picture and Television Engineers (SMPTE), is the leading technical society for the motion imaging industry. SMPTE members are spread throughout 85 countries worldwide. In addition, more than 250 Sustaining (Corporate) Members belong to SMPTE, allowing networking and contacts to occur on a larger scale. Touching on every discipline, SMPTE members include engineers, technical directors, camera operators, editors, technicians, manufacturers, educators, and consultants. For more information, visit www.smpte.org.

About National TeleConsultants: National TeleConsultants (NTC) is the United States' largest independent media systems consulting, design, and implementation firm with offices in Los Angeles, New York, and Washington DC. NTC specializes in strategic technology consulting, media-related facility design and engineering, and systems integration. For more information, visit www.ntc.com.

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